



LAB RESULTS

Projects, Insights &
Big Ideas

NEWSLETTER

Graphics That Shape the Dining Experience

In a restaurant, the experience begins long before the first plate reaches the table. Walls, entrances, corridors and architectural details all help establish the atmosphere—and large-format graphics can turn those surfaces into part of the brand.

Working with Infuse Ideas, we produced the dramatic crocodile-pattern wall treatment shown above. The dark, tone-on-tone pattern gives the space texture and personality without competing with the restaurant's other finishes. From a distance, it reads as a sophisticated architectural surface. Up close, the detail becomes much more apparent.



Custom canvas wraps turn large-scale mermaid illustrations into striking visual features that complement the coastal-inspired interior. Printed canvas gives the artwork presence and impact, making the graphics feel less like signage and more like an integral part of the décor.



At Q39, a dimensional logo against white brick takes a different approach, integrating the restaurant's identity directly into the architecture. From immersive wall graphics to dimensional branding, the right visual elements don't simply decorate a restaurant—they help define its character and create an experience guests remember long after the meal.



Every surface is an opportunity to shape the guest experience. Oversized historic photography can turn an ordinary wall into a dramatic focal point—adding atmosphere, telling a story, and creating a memorable sense of place.

Custom wall graphics can completely redefine a surface—and with it, the character of the entire space.

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KCTV5 Tower Replica

Some projects remind us why we love what we do. When KCTV5 prepared to relight its iconic transmission tower, they wanted more than a display piece—they wanted visitors to immediately recognize one of Kansas City's most familiar landmarks.

Creating that experience required far more than printing. It called for design, engineering, fabrication, finishing, and a healthy amount of problem solving.

The Challenge

The replica had to accurately capture the tower's unique profile while remaining durable enough for public display and transportation. Every proportion mattered because nearly everyone who saw it would instantly know if something looked "off."

The Solution

Our team developed detailed fabrication files to recreate the iconic KCTV5 tower at a smaller scale. We carefully planned each component for laser cutting, finishing, and assembly.

The Result

The finished replica became a centerpiece of the celebration and a reminder that the best large-format projects don't simply communicate—they create experiences.



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Meet Andy



Andy Spottswood joined LARGEPRINTING.com in 2004 and invested in the company as a co-owner in July 2025.

As Director of Operations and COO, Andy guides the team through projects of every size and complexity. With more than two decades of industry experience, he tackles technical challenges, coordinates people and processes, and keeps the team focused on fast turnarounds and high-quality results.

Outside of work, Andy enjoys riding dirt bikes, skateboarding, and working on projects around his home near Parkville. At work and at home, he brings a hands-on approach and natural curiosity to whatever he does.



Mascot Moment: Trade Shows

Our mascot, LP, studied trade-show setups this month and discovered the three stages every exhibitor knows all too well:

1. Confidence: "Setup will take us twenty minutes, tops."
2. Confusion: "Why are there extra poles?"
3. Acceptance: "Just put the table in front of it."

The Bottom Line: A successful trade show starts long before the doors open. Make setup simple so your team can focus on what matters—engaging prospects and generating business.

LP recommends pairing a Counter with a Fabric Backdrop.

- The backdrop fabric slips over a lightweight easy-to-assemble frame.
- The counter is collapsible & the fabric graphic attaches easily
- The finished display creates a clean branded background without turning booth setup into an engineering exercise.